



JULY 2023

RESEARCH PULSE

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WELCOME TO RESEARCH PULSE

Hello everyone and welcome back to Research Pulse.

For this issue, we continue to share our research achievements and take the opportunity to share an important milestone in Curtin Singapore's history. We have recently launched the PhD programme and started to accept applications for a range of research disciplines. Dr Ashley Tong will also share about her paper presentation at the recent European Academy of Management (EURAM) Conference 2023.

Thank you for staying connected with our research developments at Curtin Singapore through Research Pulse.

Best Wishes,

Dr Adrian Tan
Research Director
Curtin Singapore

Paper Presentation at European Academy of Management (EURAM) 2023

Contributed by Dr. Ashley Tong

It is my first time attending EURAM conference and it was an amazing experience! EURAM 2023 was held on 14th to 16th June 2023 at Trinity College Dublin, Ireland. It attracted close to 1800 participants. We attended the welcoming party a day before the conference and that is where I got the opportunity to get to know a few friends from around the world. The campus itself was truly beautiful. There is a guided campus tour for all delegates to know more about the historical backgrounds of the institution.

This year's theme is transforming business for good. As Professor Andrew Burke, Chair of Business Studies at Trinity College Dublin puts it, "because it is the right thing to do – especially as there really is no Planet B – but also because it is the new frontier of competition. Businesses that are unable to deliver ethical, humane, and sustainable goods and services simply won't survive". My paper presentation was on the third day of the conference, so there were sufficient time to get myself well prepared.



Paper Presentation at European Academy of Management (EURAM) 2023

Contributed by Dr. Ashley Tong

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The first day of the conference was initiated by Emeritus Professor Colin Mayer from Saïd Business School, University of Oxford as the keynote speaker to talk about "Capitalism and Crisis". I enjoyed the whole talk delivered by Emeritus Professor Colin Mayer and participated in some discussions with other delegates about the relief of tax deduction to the shareholders from the perspective of capitalism. There is also a programme for first-timers to get familiar with the conference.

On the second day of the conference, I sat in the presentation of a few delegates to learn more about the presentation process. Some of the presentations were really interesting and I took the initiative to have a discussion with them, particularly those in the same research field as me. I have also attended a symposium entitled "New legal forms of purpose-driven corporations: the European way(s)". It provides an overview of the current growing debates at the European level about changes in corporate laws that would foster a more sustainable corporate behaviour and especially about the purposes of corporations and the duties and accountability they should entail. My perspective of this debate is that management and law scholars should work hand in hand so that theoretical and empirical advances on both sides provide joint avenues and proposals for better corporate regulation.



Paper Presentation at European Academy of Management (EURAM) 2023

Contributed by Dr. Ashley Tong

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On the day of my presentation, I was the second presenter and my presentation topic was: “Does CEO’s narcissism affect the firm performance of Malaysian listed companies?” The whole presentation took around 15 minutes. It was a great session where the Chair and discussants provided some valuable opinions on how to better structure my paper and areas for improvement. After the session, Professor Paolo from Spain stayed back to discuss about my research model. I am sincerely thankful for his unselfish dedication and time to guide me.

The conference eventually came to an end after the general assembly and award presentation. It was certainly an unforgettable experience and I appreciate the opportunity to be able to participate in this remarkable conference. It was a productive and enjoyable conference and undoubtedly a pleasure to be here at Trinity College Dublin. It was great to meet old friends and make new ones as well as listen to some great research presentations and keynotes. It was evident from the conference that the EURAM research and thought leadership community continues to progress. I definitely would like to join the conference again in the future!

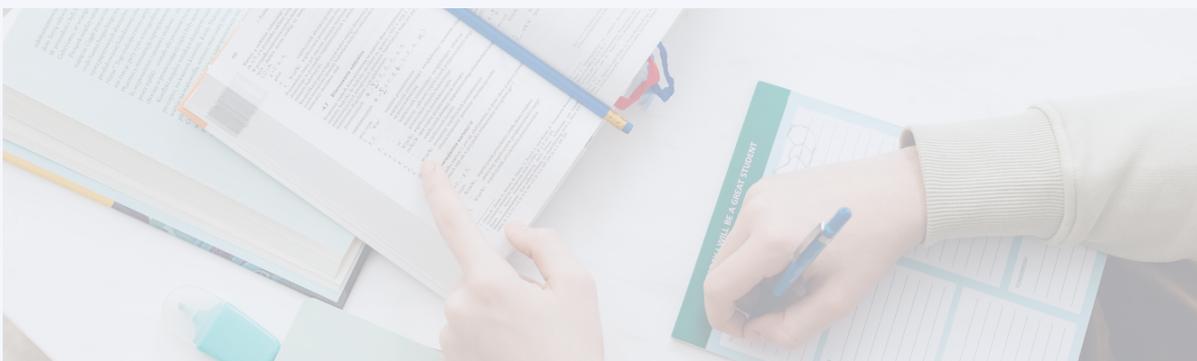
Curtin Singapore PhD Program

We are delighted to share that the Curtin Singapore PhD programme was launched in February 2023 when we received our first applications for the programme. The very first PhD candidate in the management discipline will be enrolled in July 2023.

The programme is offered both in full-time and part-time modes. Typically, a full-time candidate would take up to 4 years to complete, whereas a part-time candidate would take up to 8 years. A range of research disciplines are offered under the programme in alignment with Curtin Singapore's research focus on the future of work, gender and equality, responsible leadership, corporate governance, health and well-being, and responsible consumption and the circular economy. Other focus areas may also be considered for supervision.

The programme is designed and delivered in a hybrid manner which entails tapping the best of research supervisory expertise from both the Singapore and Perth campus. This means that while being based in the Singapore campus, a PhD candidate can expect to have supervisors from both campuses, which provides opportunities for cross-campus research exchanges. This is an exciting milestone for Curtin Singapore as it further develops its research capability through the offering of the PhD programme. It also seals our mission to be a leading research-oriented higher education institution in Singapore.

For any enquiries about the PhD programme, please contact research@curtin.edu.sg or visit the Curtin Singapore website.



Conference Presentations and Publications

European Academy of Management (EURAM) 2023 Conference

The following paper was presented at the conference held in Dublin, Ireland in June 2023:

By Dr Ashley Tong:

Does CEO's Narcissism Influence the Firm Performance of Listed Companies in Malaysia?

4th Singapore Literature Conference

The following paper was presented at the conference held in Singapore in July 2023.

By Mr Felix Cheong:

Poetry Comics as Artifacts: The Visual Poetics of Sprawl

Academy of Management (AOM) Annual Meeting

The following papers will be presented at the AOM Annual Meeting held in Boston, Massachusetts, USA in August 2023.

By Dr Adrian Tan:

Role of Future of Work for a Sustainable Work Life and Well-being

By Professor Linley Lord (Co-authored):

Women making it to the C-suite: Leveraging individual, organizational and collective action



Upcoming Events

These are some of the events planned for the year. Full details of the events will be made known through official communication nearer the time.

7
SEPTEMBER
2023

Global Campuses Brown Bag Seminar by Dr Ashley Tong

29
SEPTEMBER
2023

Curtin Singapore Research Symposium

18
OCTOBER
2023

Global Campuses Brown Bag Seminar by Joelle Yap

7
NOVEMBER
2023

SDG Symposium 2023